

Naviki-Newsletter No. 1:
Connecting paths all over Europe!

Connecting Paths

Naviki is a cycling route planner for everyday life as well as leisure time activities. In Germany, its beta version is available online and free of charge. Its software – free of charge, too – turns your GPS smartphone into a satnav device! It offers routing as well as the possibility to track paths, document and upload cycling activities. The extraordinary innovation: Naviki combines all tracks to a continuous, routable network! It is no coincidence that the name “Naviki” alludes to the principle of Wikipedia: here, various users’ content and knowledge converge. This mutual enrichment leads to a constant quantitative and qualitative development.

Across Europe without borders

This new route planner will be available all across Europe shortly. The European Commission supports the project over a period of three years as part of its “Intelligent Energy – Europe” programme. Naviki will create a European internet portal for cycling navigation, communication and planning. The route planner addresses everyday cyclists and tourist, but also motorized traffic participants. Its aim is to make cycling more attractive. Furthermore it intends to reduce greenhouse gas emissions and promote a less car-dependent lifestyle.

The landingpage: a tailor-made portal for Naviki partners

Territorial authorities and a wide variety of both profit and non-profit partners can benefit from unique Naviki services. Such landingpage partners can offer their users a cycling route planner which accounts for their particular interests and gives priority to the paths and routes of public bodies such as municipalities, regions, tourist associations. With the help of Naviki, these Partners will be able to offer their users a special service, to inform and communicate in a modern way and to make their location more attractive to cyclists.

Please get in touch if you would like to learn more about Naviki. If you are interested in becoming a landingpage partner during the European rollout phase, feel free to contact us and place your reservation. We are looking forward to hearing from you!

For further information about Naviki services, please go to: <http://www.naviki.org/en/naviki/service-pages/single-pages/services/>

Naviki – Be part of it!

Have a look at the English Naviki website at: <http://www.naviki.org/en/naviki/start/#>

Please find the German website here: <http://www.naviki.org/de/naviki/start/#>

Background information:

Naviki was developed by the Software Engineering Department of the Munster University of Applied Sciences (MUAS). The consortium partners in the “Intelligent Energy – Europe” project are, besides MUAS, the Climate Alliance (Germany), Mobycon RV (Netherlands), Universita Degli Studi Di Roma la Sapienza (Italy), Dansk Cyklist Forbund and Fonden Østdansk Turisme (both Denmark) and Centro De Estudios Ambientales, Asociación Europea de Vias Verdes and Fundación Ferrocarriles Españoles (all Spain).

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